

SUNDANCE FILM FESTIVAL



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2009 SUNDANCE FILM FESTIVAL ANNOUNCES 10 SHORT FILMS FREE ON ITUNES DURING THE FESTIVAL

10 Short Films Available Free on iTunes Stores in the US, UK and Canada January 15 Through January 25 at iTunes.com/Sundance in Association with Shorts International

Park City, UT— Sundance Institute announced today the 10 short films selected to screen over 10 days on the iTunes Store (www.iTunes.com/sundance) brought to iTunes by Shorts International. All 10 films ("10/10") will be available as FREE downloads through iTunes stores in the US, UK and Canada beginning January 15 and running through January 25, 2009. The 2009 Sundance Film Festival runs January 15-25 in Park City, Salt Lake City, Ogden, and Sundance, Utah.

"We are thrilled to be able to highlight a selection of short films from this year's program free online on the iTunes Store for those who can't make it to the Festival," said Trevor Groth, Sundance Film Festival Senior Programmer. "The 10/10 films offer a sample of the diversity and originality of the 2009 Sundance Film Festival shorts program."

"The Sundance Film Festival's annual short film program has established itself as one of the event's hottest tickets" said Carter Pilcher, Chief Executive of Shorts International. "We are delighted to work with the festival to bring the shorts program to US iTunes stores for a third year while expanding the '10/10' release in iTunes stores in the UK and Canada."

This year 10 short films from the 2009 Sundance Film Festival will be presented as FREE content available for download January 15 through 25, 2009 exclusively on iTunes. Shorts International will provide digital distribution services for the selection of 2009 films. Extra promos and bonus materials are available on www.sundance.org/festival.

The Festival's full Short Film Program comprises a record 96 short films from 5,632 submissions, from U.S. and International filmmakers. At the Festival, short films screen in Festival theatres prior to a feature film or as part of one of the Festival's eight short film programs. During the Festival, a Short Film Jury awards prizes based on outstanding achievement and merit in U.S. and International Short Filmmaking. **The 2009 Short Film Program Awards Ceremony will be held Tuesday, January 20th.**

Short films have always played an important part in the Sundance Film Festival and were inaugurated as an official program in 1991. The shorts program at Sundance has long been established as a discovery for directors, including Todd Haynes, Spike Jonze, Paul Thomas Anderson, Wes Anderson, David O. Russell, Tamara Jenkins, Nicole Holofcener, Jason Reitman and Alexander Payne.

10/10: SHORT FILMS FREE ON WWW.ITUNES.COM/SUNDANCE

Beginning January 15, visit www.itunes.com/sundance to view a selection of 10 short films from the 2009 Sundance Film Festival. The 10/10 roster is a sampling of the Festival programs representing a variety of countries, styles, genres, and stories all at one distinct location.

Acting for the Camera (Director: Justin Nowell; Screenwriter: Thomas Nowell)—An acting class. Today's scene: the orgasm from 'When Harry Met Sally.'

Countertransference (Director: Madeleine Olnek; Screenwriters: Madeleine Olnek and Cast)—A comedy about an awkward woman with assertiveness problems who seeks the questionable help of a therapist.

HUG (Director: Khary Jones)—Drew is a musician with a contract ready to sign. When Asa, his friend and manager, realizes Drew is off his meds the across-town drive to sign the contract becomes significantly more complicated.

Field Notes From Dimension X: Oasis (Director: Carson Mell)—Captain Fred T. Rogard muses in isolation on planet Oasis.

From Burger It Came (Director: Dominic Bisignano)—An animated film that recounts early 1980s-era Cold War fears of a young boy in middle America. Using a variety of techniques, the visual narrative is colorfully assembled over semi-documentary audio conversations between a grown adult recounting his fears and his mother's memory of the time and her own concerns.

I Live In The Woods (Director: Max Winston)—A Woodsman's fast-paced journey, fueled by happiness, slaughter, and a confrontation with America's God.

Instead of Abracadabra/Sweden (Director and Screenwriter: Patrik Eklund)—Tomas is a little bit too old to still be living with his parents, but his dream of becoming a magician leaves him with no other option.

James/Northern Ireland (Director: Connor Clements)—A young man grapples with the impulses and thoughts about being gay.

Magnetic Movie/UK (Directors: Semiconductor: Ruth Jarman + Joe Gerhardt)—Natural magnetic fields are revealed as chaotic ever-changing geometries, as scientists from NASA's space sciences laboratory excitedly describe their discoveries.

This Way Up/UK (Directors: Adam Foulkes, Alan Smith; Screenwriters: Adam Foulkes, Alan Smith, Christopher O'Reilly)—Laying the dead to rest has never been so much trouble.

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For images, please visit: <ftp://ftp.sundance.org>; Login ID: press; password: SFF09! (all caps).